

WritersPlus

Technical Publications and Training Services

Lisa J. Kelly

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Senior Principal Information Developer

April 2013 to present

Symantec

Wrote content and created interface designs for the Trust Services User Experience team. Created and participated in user research projects for network security and application code signing.

Publications Consultant

December 1989 to April 2013

Writers Plus, Inc.

Founded a technical publications and training services corporation. Key clients included: Hewlett-Packard, Apple Computer, Adobe Systems, Symantec, and Juniper Networks.

Manager, Training and Technical Publications

September 1988 to December 1989

Quickturn Systems, Inc.

Founded the training and technical publications department for an ASIC emulation company. Responsible for supporting all customer education needs. This included classroom instruction, course development, user guides, and technical manuals. Prepared all associated staffing, budgeting, and scheduling.

Manager, Education Services

August 1986 to June 1988

StrataCom, Inc.

Managed all training and technical publications activities for a telecommunications start-up. Responsible for all phases of the publications process from initial book design through distribution. Duties included all associated staffing, budgeting, and scheduling.

Principal, Technical Support

March 1985 to April 1986

Cornerstone Designs, Inc.

Managed all technical support activities for a 5-person CAE start-up. Actively participated in all functions required to build and run a business, including venture capital presentations. Created initial corporate business plan. Served as primary interface to all outside legal and financial services.

Manager, Technical Communications

July 1981 to March 1985

Daisy Systems, Inc.

Managed the technical publications and customer training departments. Responsible for supporting all customer education needs. Developed the department from a one-person, start-up operation to a staff of 30. Responsible for all associated staffing, budgeting, and scheduling.

Promotional Writer

September 1979 to July 1981

BTI Computer Systems, Inc.

Responsible for writing and supervising the production of BTI sales literature and sales aids. Projects included the creation of brochures, news releases, publicity kits, direct-mail pieces, and on-line demonstrations.

Marketing Communications Writer

September 1978 to September 1979

Calma Corporation

Responsible for writing and supervising the production of sales aids for Calma's GDS II product line. This included brochures, product specification manuals, slide shows, and flip charts. Created and supervised the first GDS II advertisement campaign.

Additional Projects

September 1987 to February 1988

ACM/SIGDA

Edited university textbook entitled *Physical Design Automation for Electrical Systems*. Worked with Bryan Preas of Xerox, Palo Alto Research Center and Michael Lorenzetti of Microelectronics Center of North Carolina.

April 1986 to July 1986

NeXT, Inc.

Wrote the tutorial section of the *WriteNow User's Manual*.

Summer 1984

San Jose State University

Taught a 3-unit, upper-division course in technical writing for the English Department.

Education

BA, Mathematics

University of California, Berkeley

June 1978

STC Awards

1998 Northern California

Award of Merit, Hewlett-Packard D640 Online Library

1998 Northern California

Award of Merit, HP D640 Enhanced Features Manual

1996 International

Award of Merit, AppleVision 1710 User's Guide

1995 Northern California

Award of Distinction, AppleVision 1710 User's Guide

1993 Northern California

Award of Excellence, Getting Started, FM Ventura Filter

1993 International

Award of Merit, Learning FrameMaker, Open Look

1992 Northern California

Award of Excellence, Learning FrameMaker, Open Look

1990 Northern California

Award of Merit, Adobe Type Manager User Guide